



LOS RIOS
COMMUNITY
COLLEGE DISTRICT



Strategic Enrollment Management Planning

College and District Enrollment Targets

April 12, 2023

Goal:

Los Rios, and each college, will restore access to pre-pandemic levels within 5 years

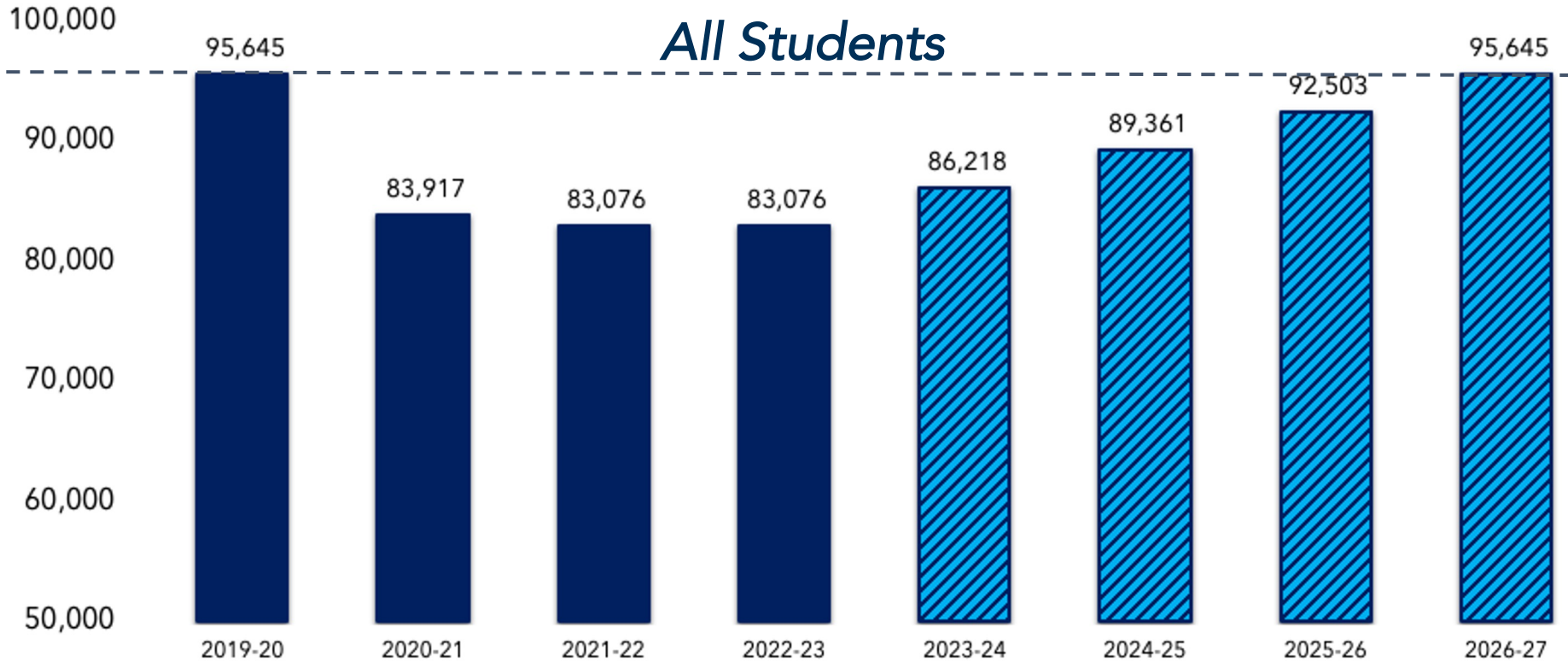
Assumptions

In order for Los Rios to achieve access restoration by 2026-27:

- Districtwide enrollment will need to increase by approximately 3.6% per year
- Black/African American enrollment will need to increase by approximately 4.4% per year
- Latino/a enrollment will need to increase by approximately 3.3% per year
- Based on regional population trends (per RP Group study), we expect a faster rate of growth at CRC and FLC

Los Rios Enrollment Trend and Annual Goals

All Students

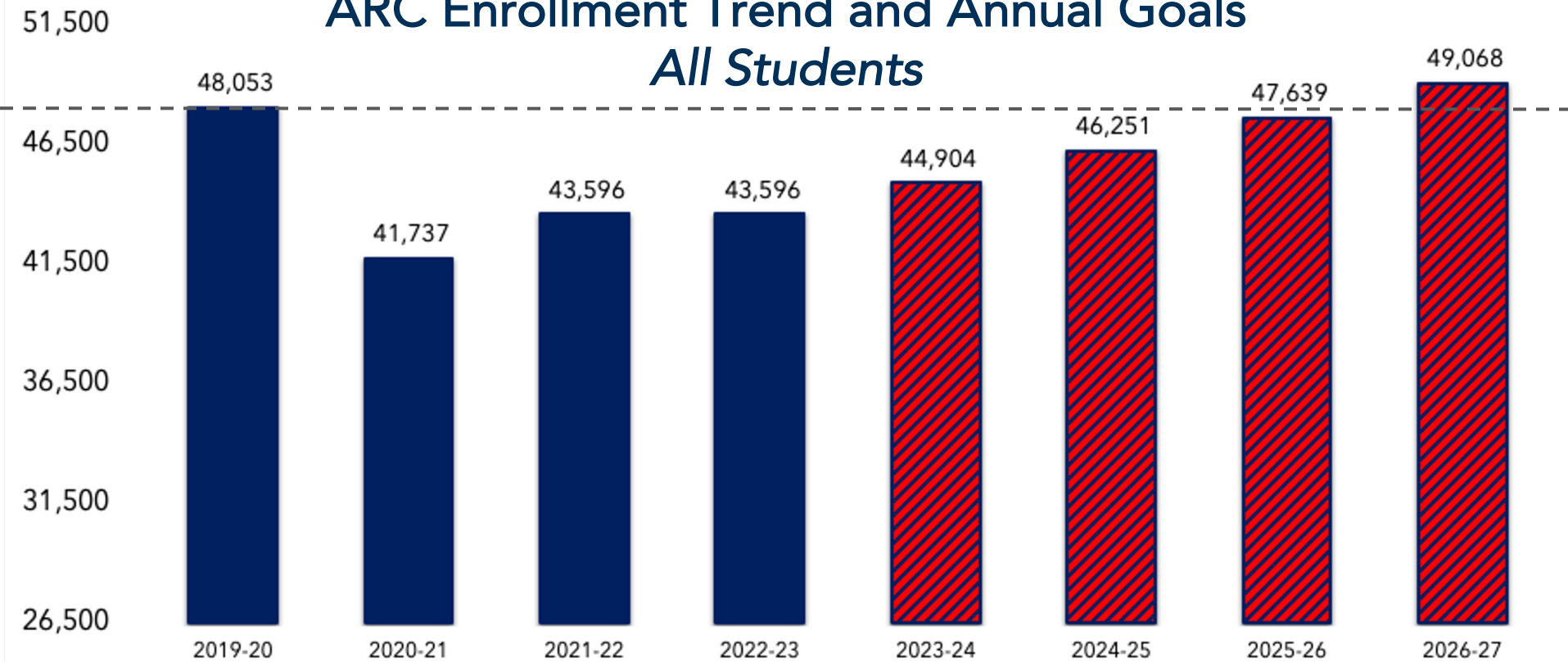


American River College

College Enrollment Targets and Strategies

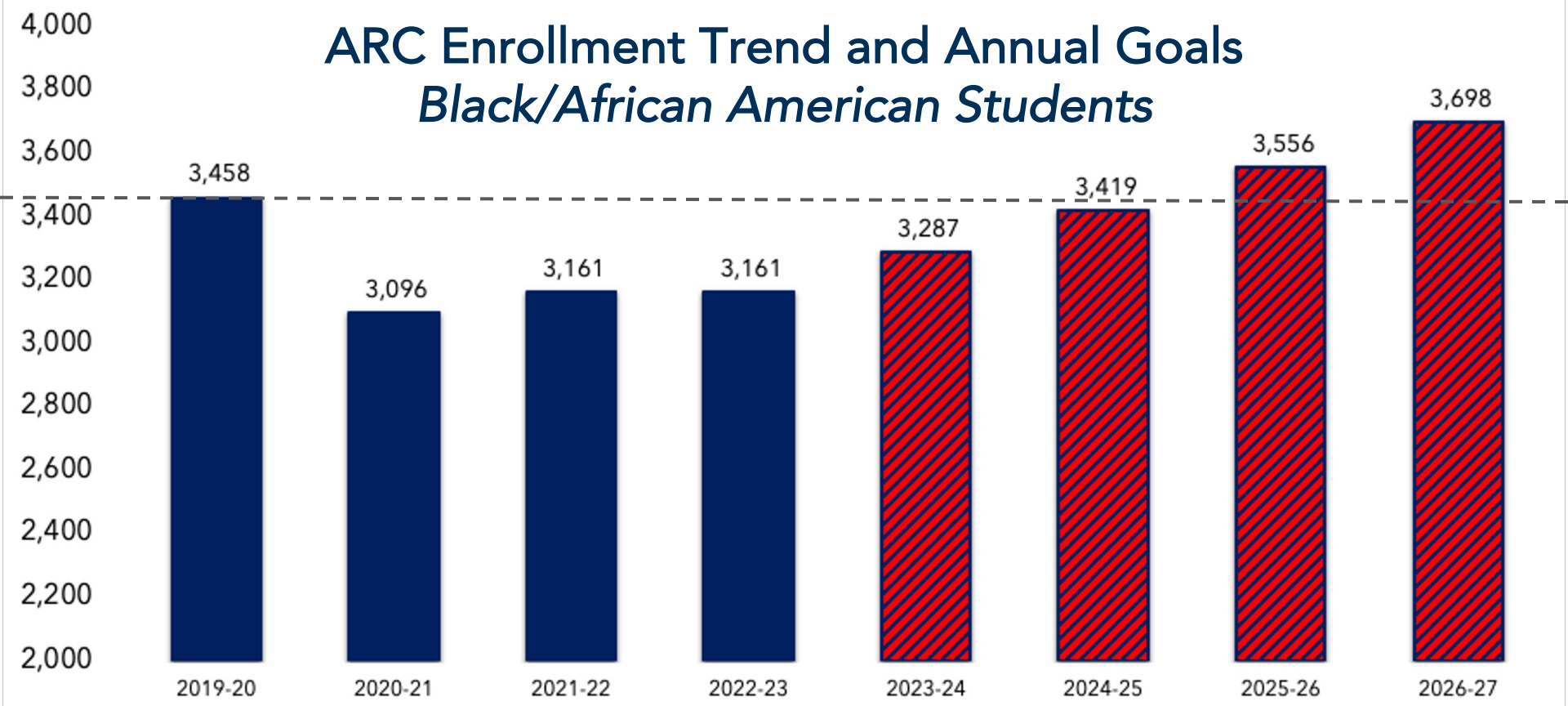
ARC Enrollment Trend and Annual Goals

All Students



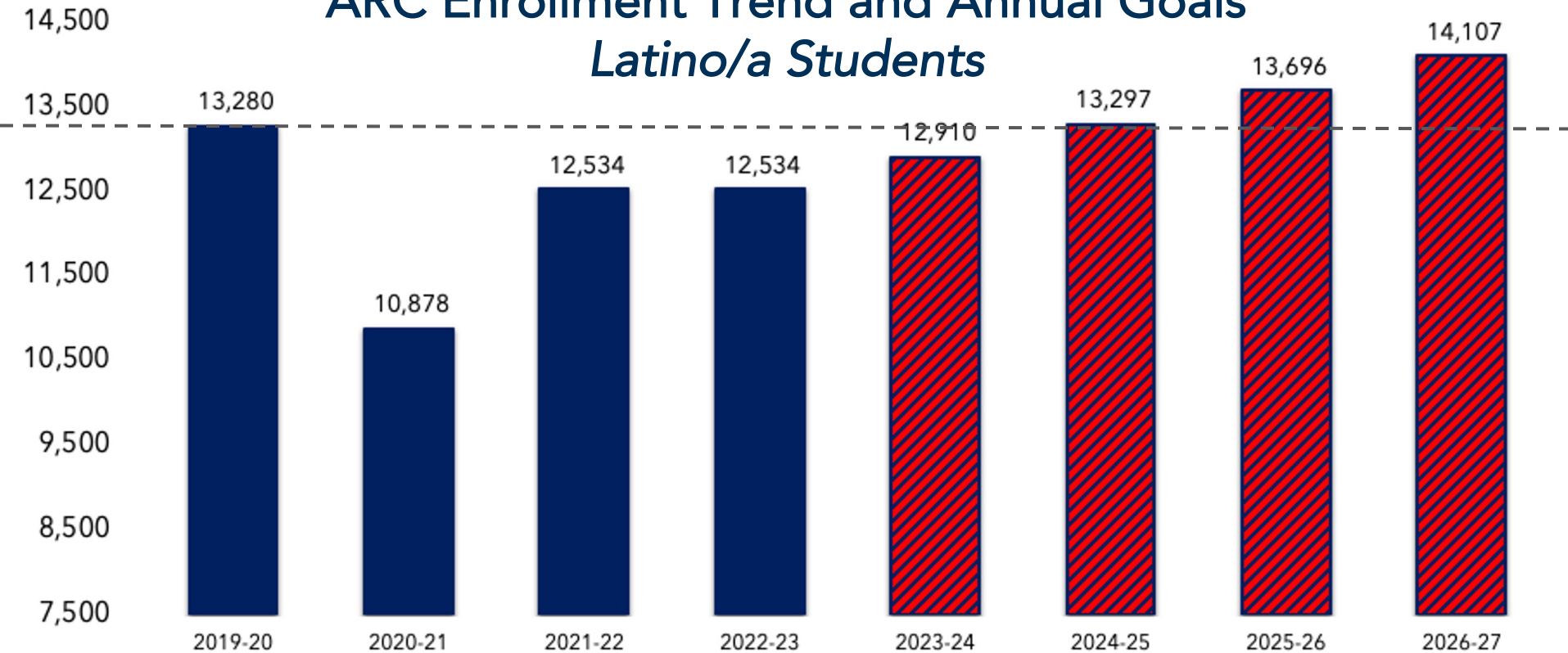
ARC Enrollment Trend and Annual Goals

Black/African American Students



ARC Enrollment Trend and Annual Goals

Latino/a Students



Top Access Restoration Strategies

1. Thirteen newly hired Student Support Specialists will help meet the Outreach Plan objectives, including a comprehensive communication plan; a structure and a process for marketing, outreach, and recruitment efforts that are culturally responsive; and policies that are more student centered.
2. Continue to build and support a quality, equity-driven Dual Enrollment program in partnership with K-12 school districts in our service area.

Top Access Restoration Strategies

3. Follow the HomeBase Resource Panel recommendations and fully build out, design, and measure HomeBases **for equitable outcomes in access, retention, and success.**
4. Develop course schedules that reduce obstacles to completion by **aligning course offerings with Program Roadmaps,** and by coordinating schedules across instructional areas to reduce conflicts and overlaps.

Top Access Restoration Strategies

5. Ensure students are supported for equitable completion of transfer-level Math and English.

Consultation/Engagement - ARC Strategic Planning Community Forums took place in January/February 2023 and were open to all students and employees. ARC's SEM Plan is currently moving through the college collegial consultation process.

Cosumnes River College

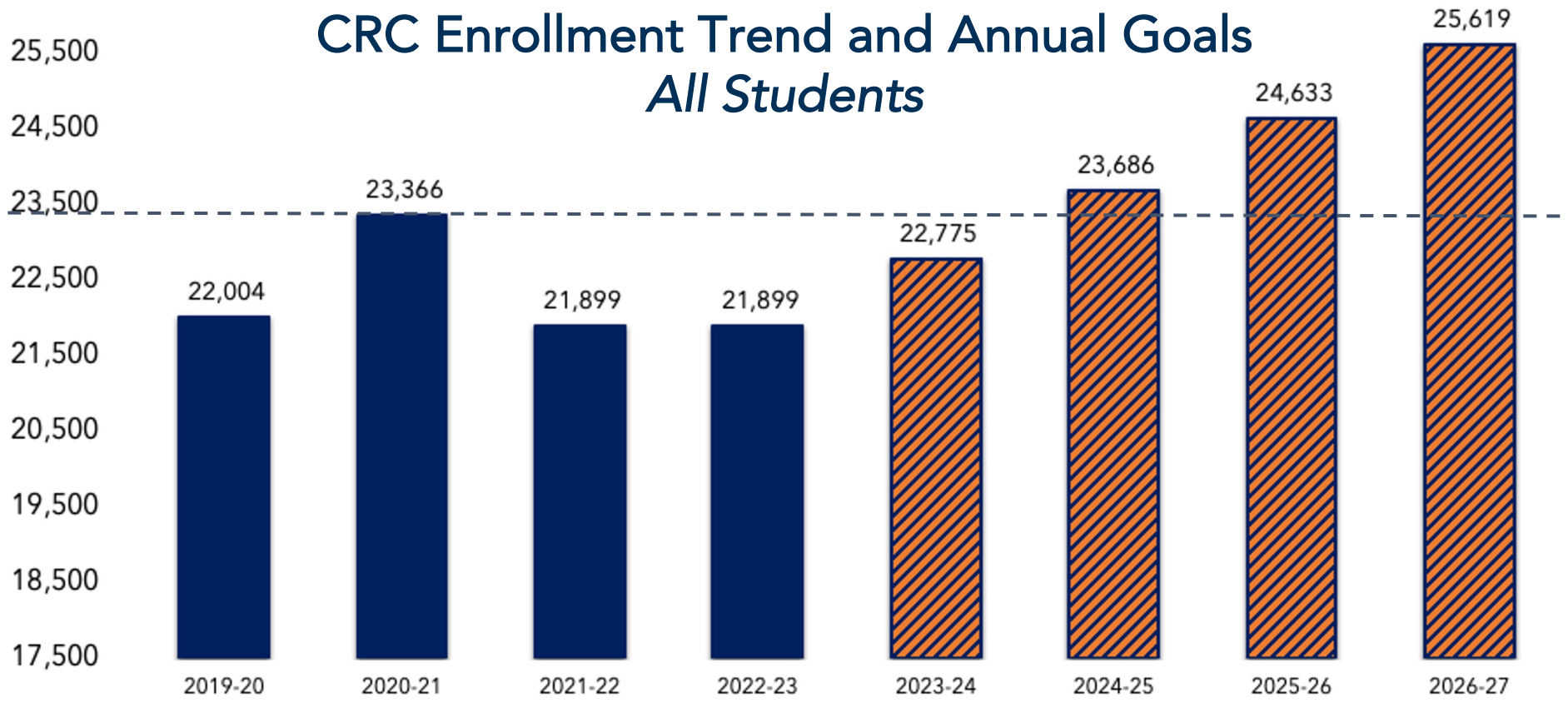
College Enrollment Targets and Strategies



COSUMNES
RIVER COLLEGE

CRC Enrollment Trend and Annual Goals

All Students

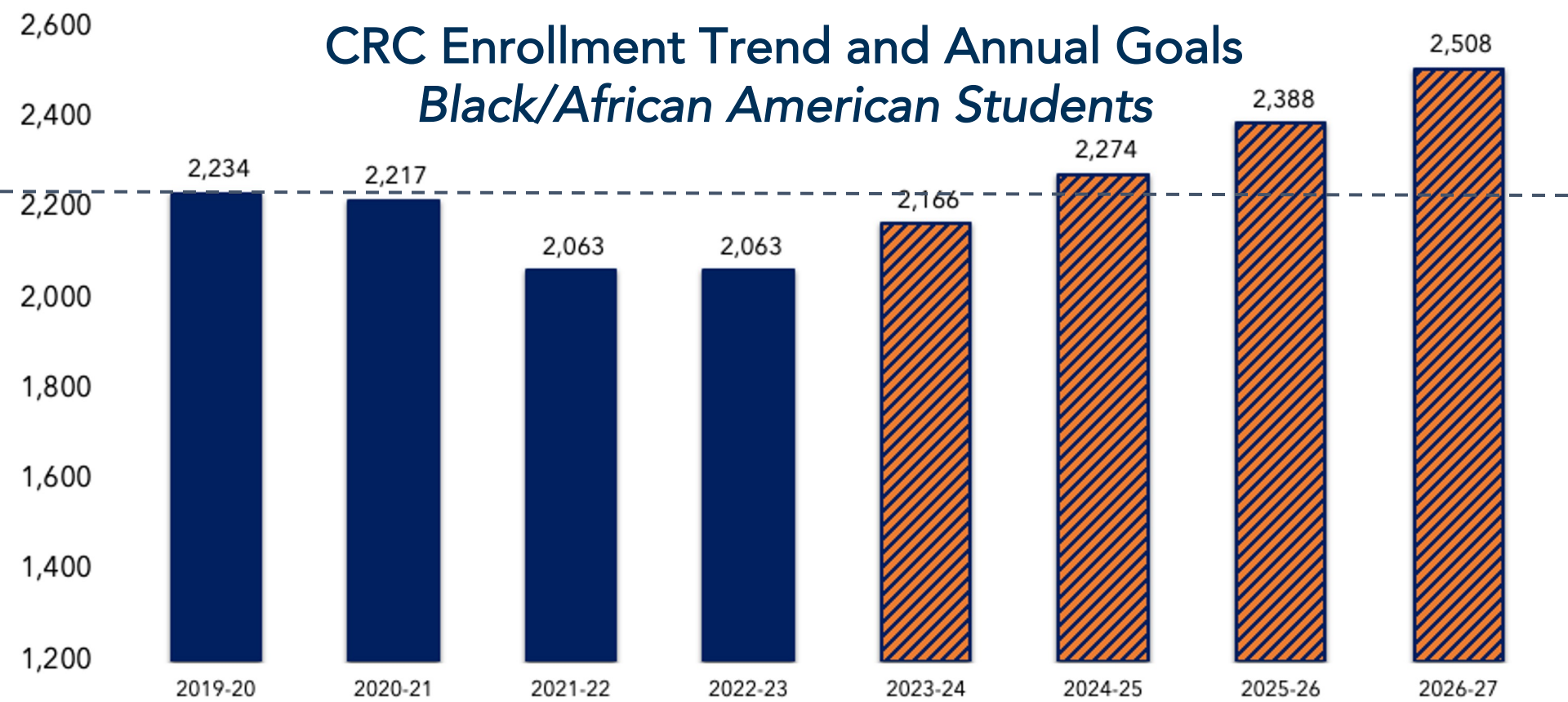


COSUMNES
RIVER COLLEGE

*Measured in Annual Unduplicated Student Headcount

CRC Enrollment Trend and Annual Goals

Black/African American Students

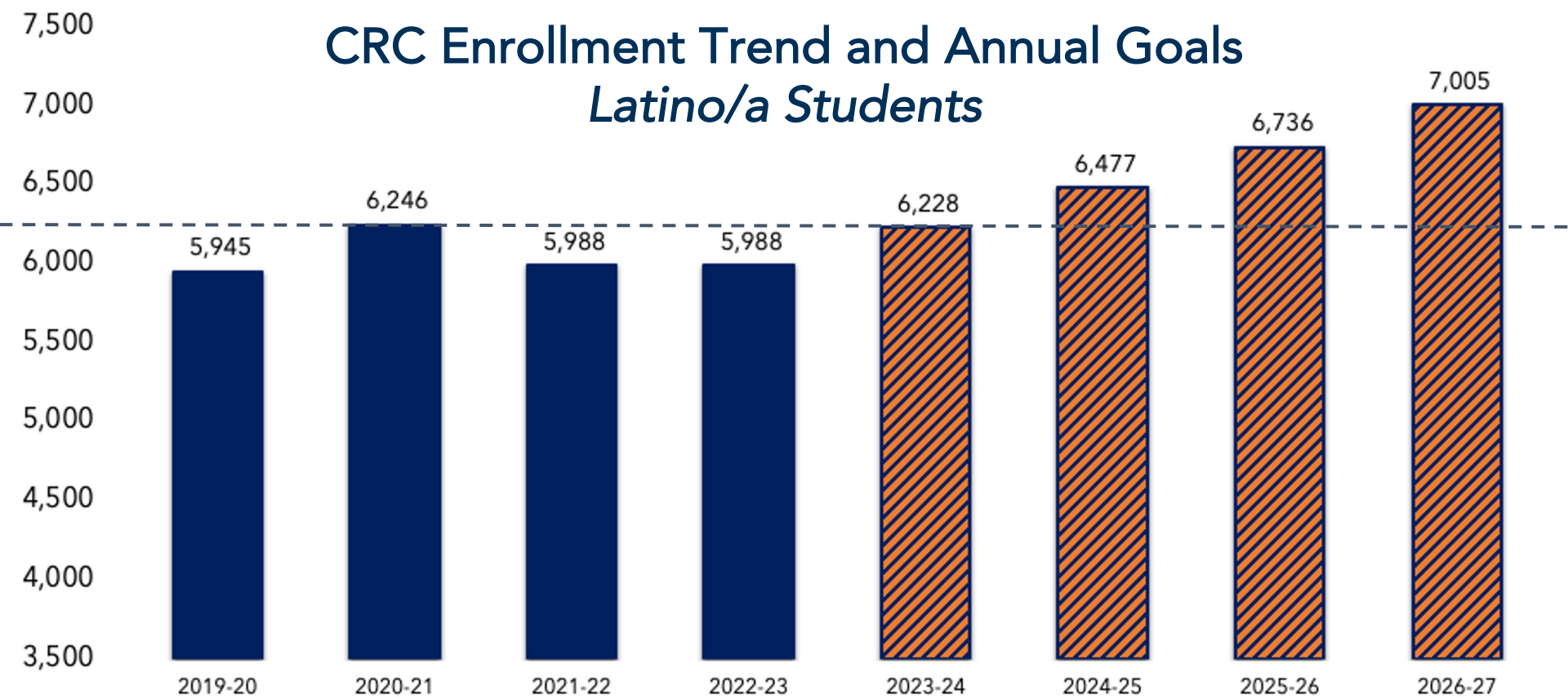


COSUMNES
RIVER COLLEGE

*Measured in Annual Unduplicated Student Headcount

CRC Enrollment Trend and Annual Goals

Latino/a Students



COSUMNES
RIVER COLLEGE

*Measured in Annual Unduplicated Student Headcount

Top Access Restoration Strategies

1. Continue to scale CRC's "opt out" initiative by ensuring sufficient math and English courses are scheduled to accommodate student pathways.
2. Further develop and market OER/ZTC degree pathways.
3. Provide intrusive case management Outreach support that guides students through the onboarding process.
4. Utilize local data to identify the appropriate program pathways for adult learners that align with their employment/academic goals and workforce needs.



Top Access Restoration Strategies

5. In coordination with EGUSD develop Dual Enrollment pathway options for high school students to complete GE and/or program requirements and to work collaboratively with EGUSD to outreach to families of potential students.
6. Continued implementation of the “We Won’t Fall Plan” that focus on the first semester onboarding and success of African American and Latino(a) students.



Top Access Restoration Strategies

Consultation/Engagement - The strategies identified in CRC's SEM are aligned with strategies that are contained in our college's strategic plan and our student equity and achievement plan which has been widely discussed and vetted by or participatory governance committees and college constituency groups.



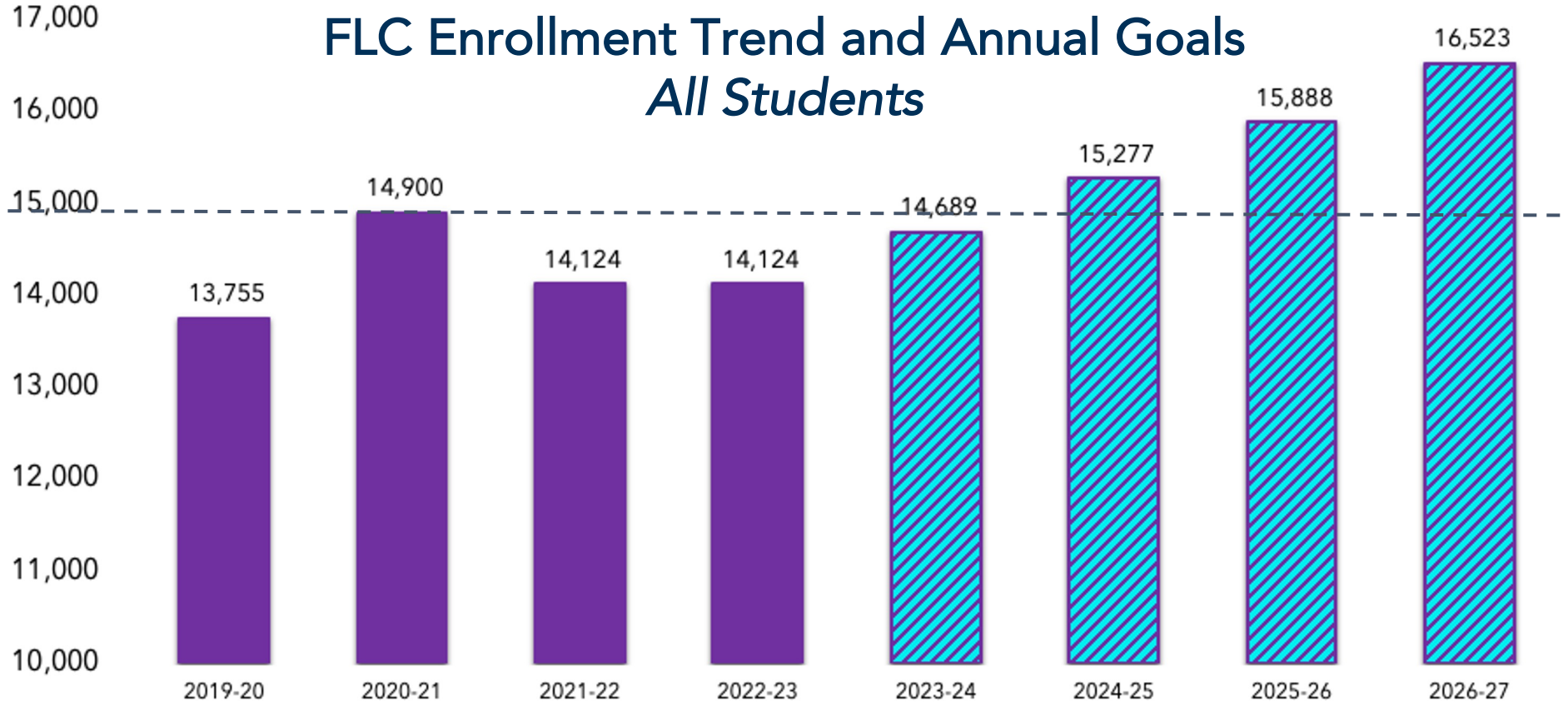
Folsom Lake College

College Enrollment Targets and Strategies



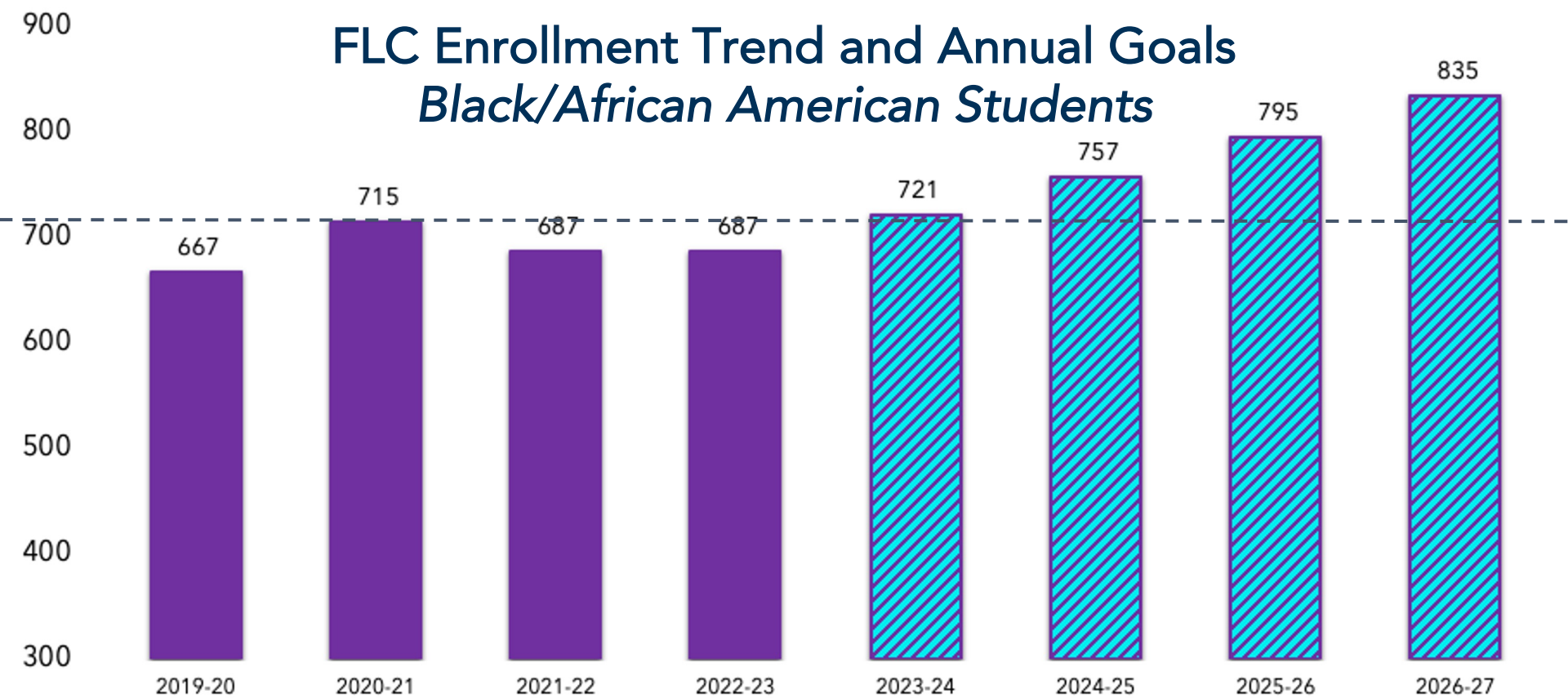
FLC Enrollment Trend and Annual Goals

All Students



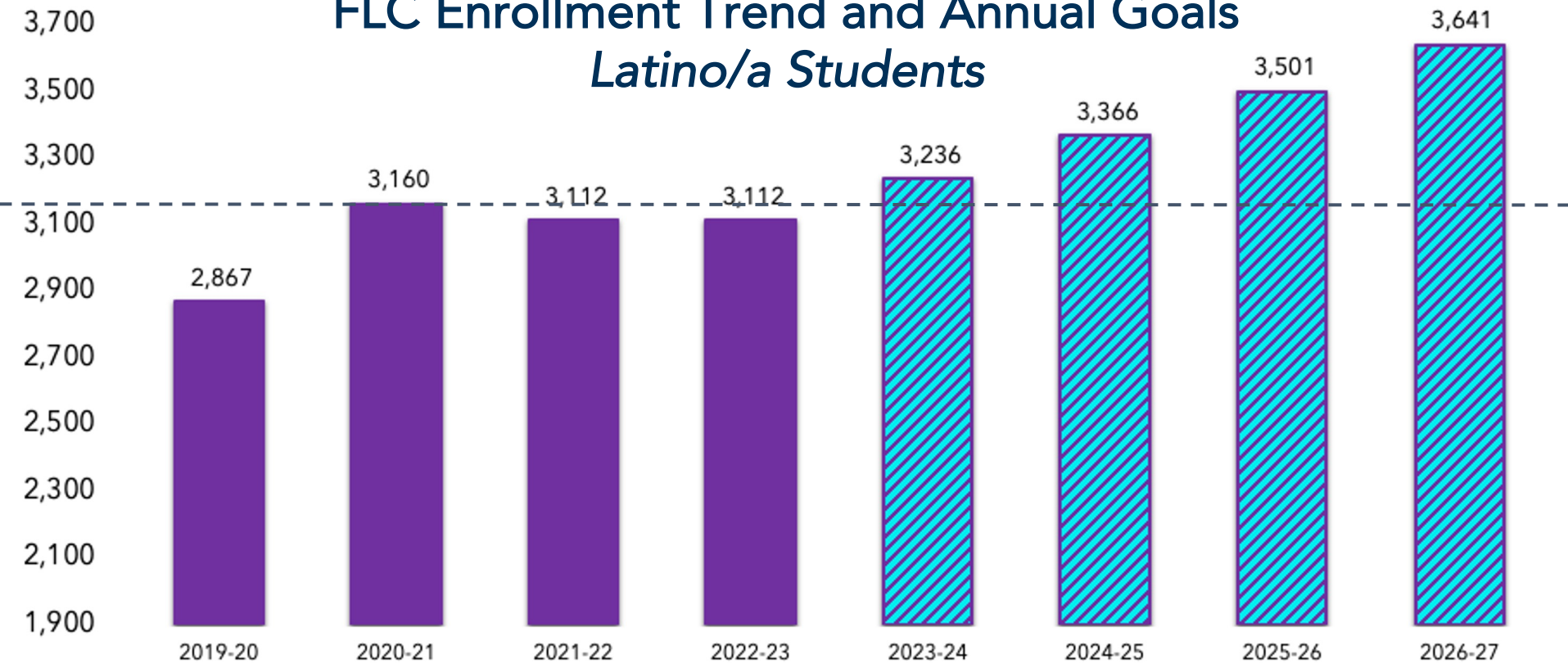
FLC Enrollment Trend and Annual Goals

Black/African American Students



FLC Enrollment Trend and Annual Goals

Latino/a Students



Top Access Restoration Strategies

1. Implement a comprehensive college communication plan to improve the student experience.
2. Ensure equitable academic achievement across all racial, socioeconomic, and gender groups through targeted outreach and student services.
3. Leverage districtwide initiatives like the K-16 Collaborative and Dual Enrollment.



Top Access Restoration Strategies

4. **Strengthen collaboration** with educational, community, and business partners.
5. Improve the **student matriculation experience**.

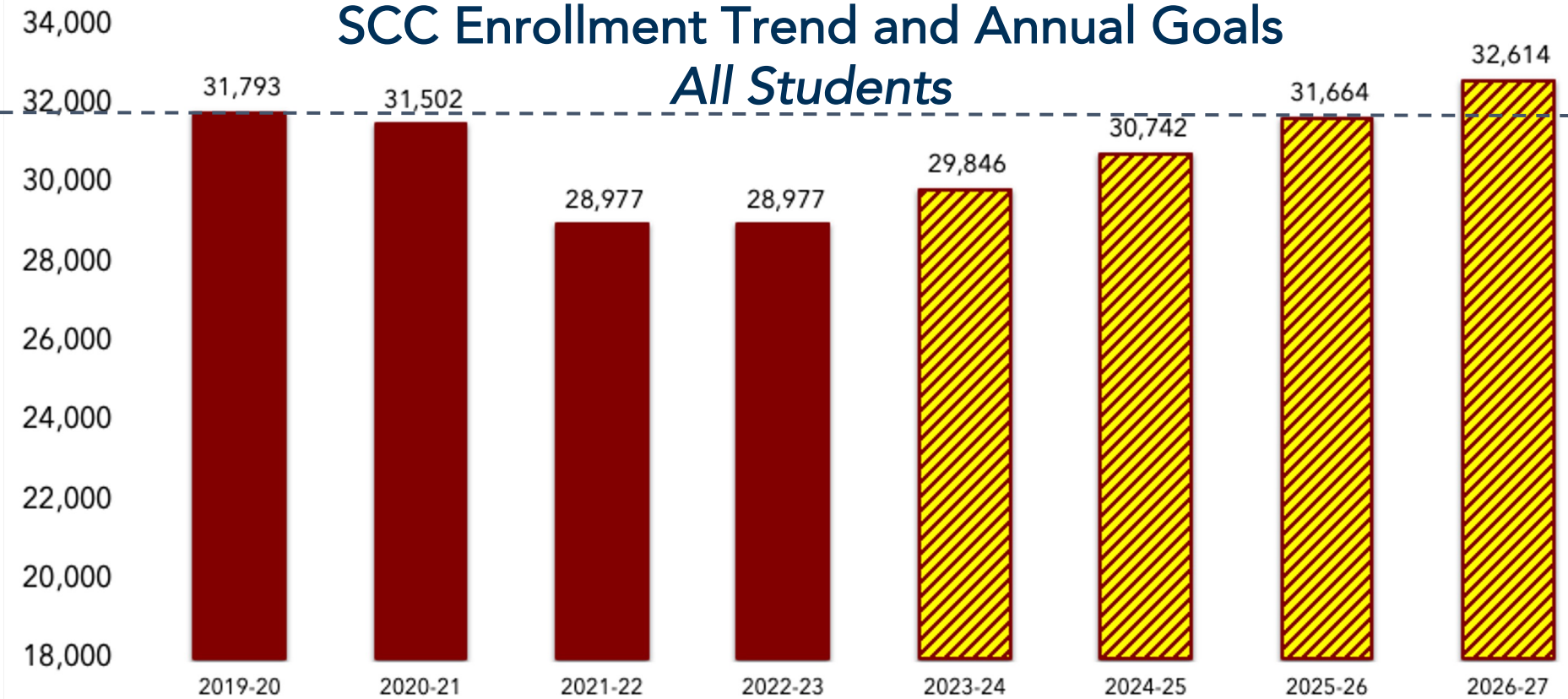
Consultation/Engagement - FLC's SEM strategies were developed with collegial consultation by multiple FLC shared governance committees and all FLC constituencies.

Sacramento City College

College Enrollment Targets and Strategies

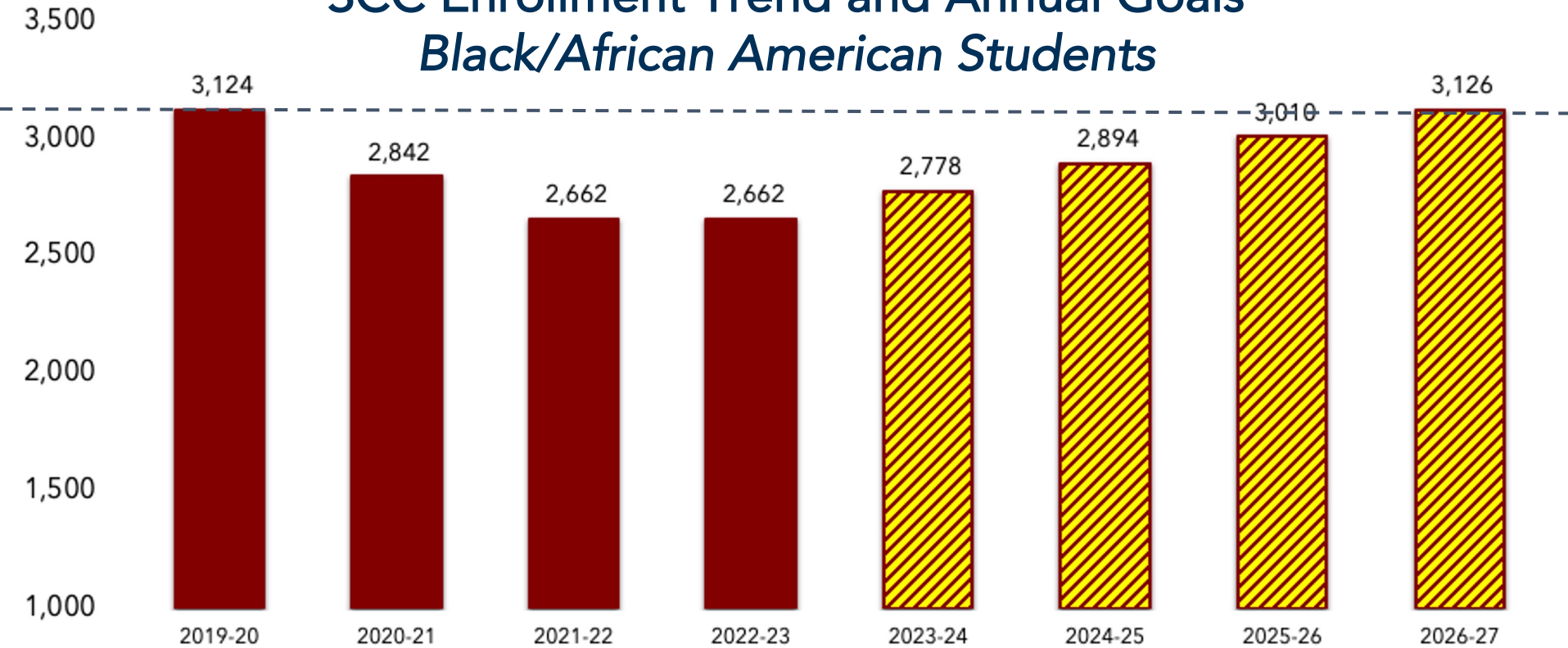
SCC Enrollment Trend and Annual Goals

All Students



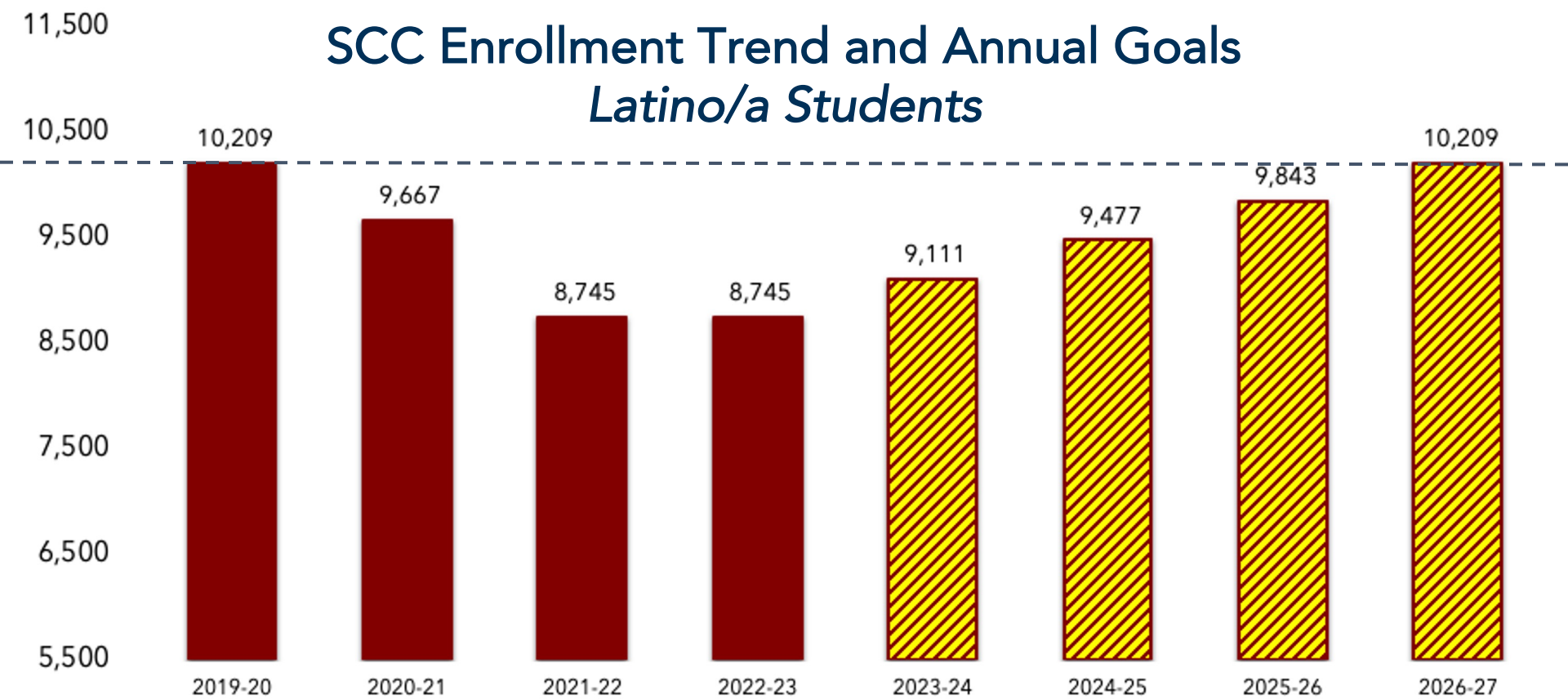
SCC Enrollment Trend and Annual Goals

Black/African American Students



SCC Enrollment Trend and Annual Goals

Latino/a Students



Top Access Restoration Strategies

1. Increase presence at feeder schools using multiple approaches, including Dual Enrollment.
2. Offer classes and support services in a variety of modalities and at various locations.
3. Facilitate easier enrollment processes by providing seamless onboarding services to students.
4. Increase offerings and marketing of courses that will draw 25+ year old students.

Top Access Restoration Strategies

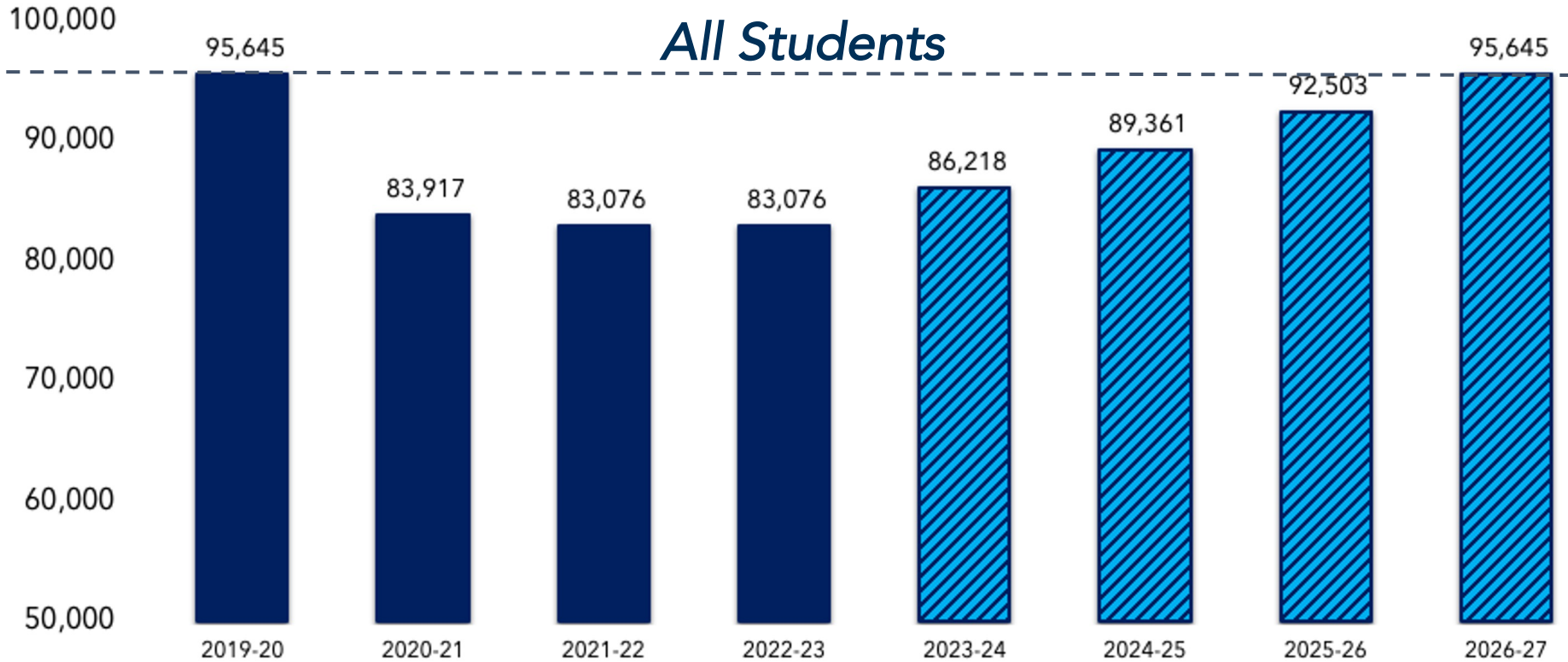
5. Develop community-informed outreach and marketing approaches that are tailored to specific audiences.
6. Promote the engagement and success of all students, with an emphasis on disproportionately impacted groups.

Consultation/Engagement - These strategies were vetted across the college through consultation in College Council as well as for approval by all constituent groups.

Districtwide Enrollment Targets

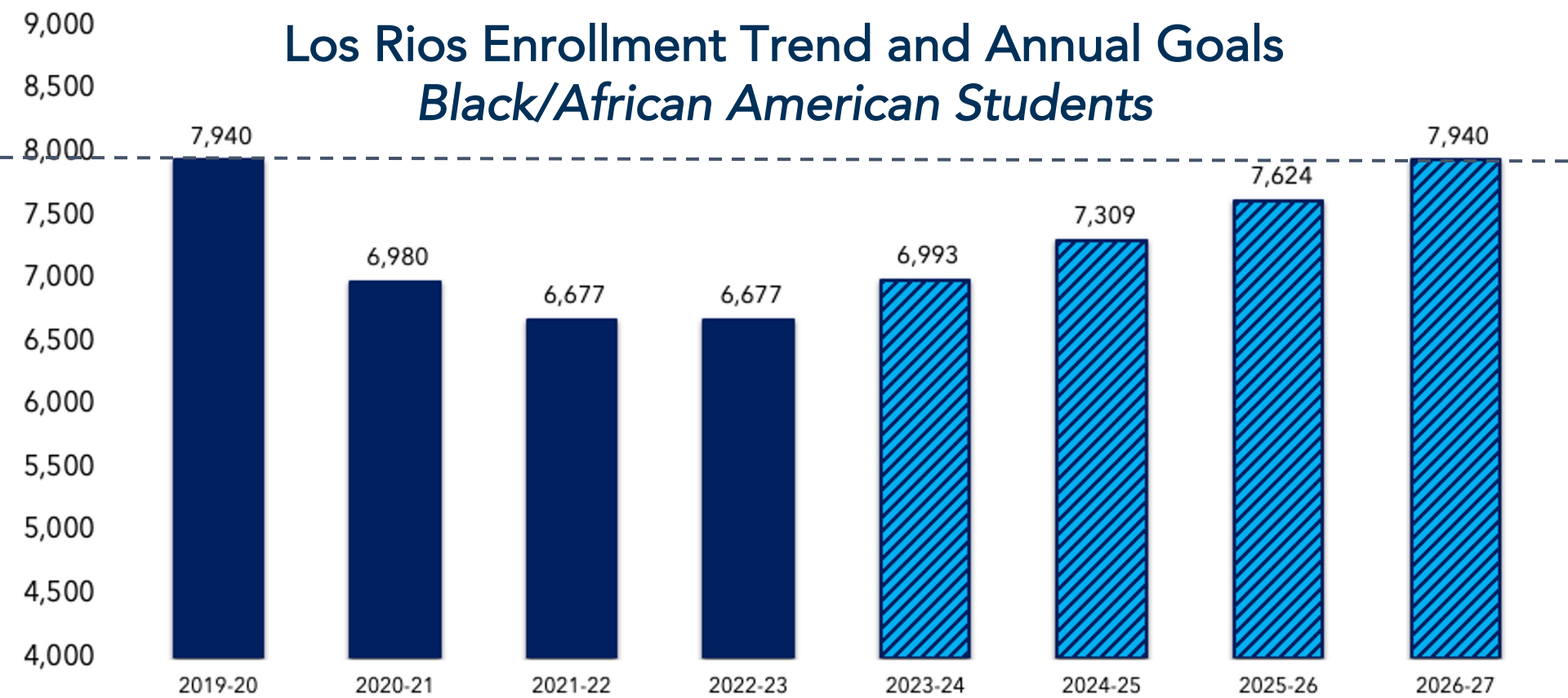
Los Rios Enrollment Trend and Annual Goals

All Students



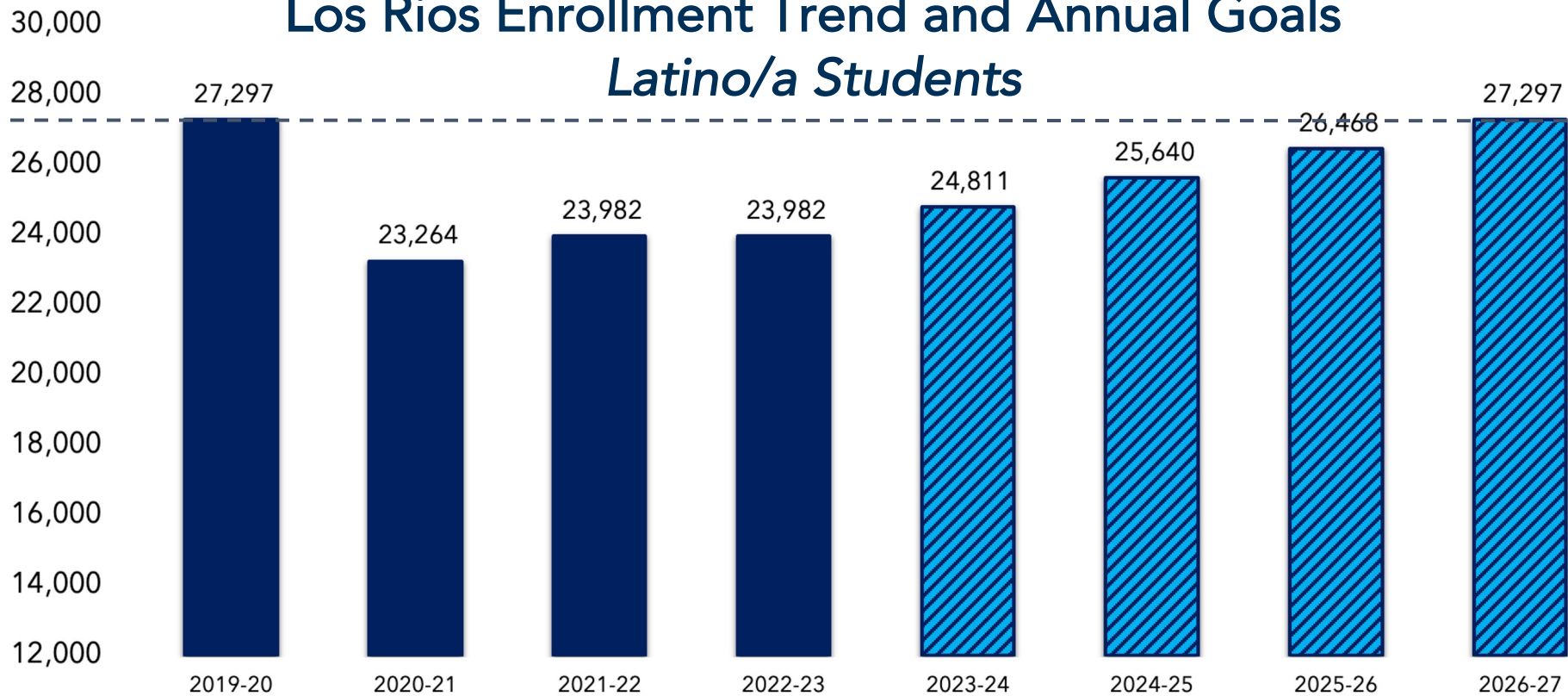
Los Rios Enrollment Trend and Annual Goals

Black/African American Students



Los Rios Enrollment Trend and Annual Goals

Latino/a Students



Macro Conditions Continue to Evolve

- Job market and economic conditions
- State fiscal outlook
- Continued shifting regional population trends
- Student online/onground course-taking patterns

Next Steps

- Continued development of comprehensive College and Districtwide SEM Plan(s)
- Completed by the end of the Spring semester



LOS RIOS
COMMUNITY
COLLEGE DISTRICT



Questions?



LOS RIOS
COMMUNITY
COLLEGE DISTRICT



Strategic Enrollment Management Planning

College and District Enrollment Targets

April 12, 2023