



LOS RIOS
COMMUNITY
COLLEGE DISTRICT

Voter Attitudes Toward a Proposed Los Rios Community College District Measure



OPINION
RESEARCH
& STRATEGY

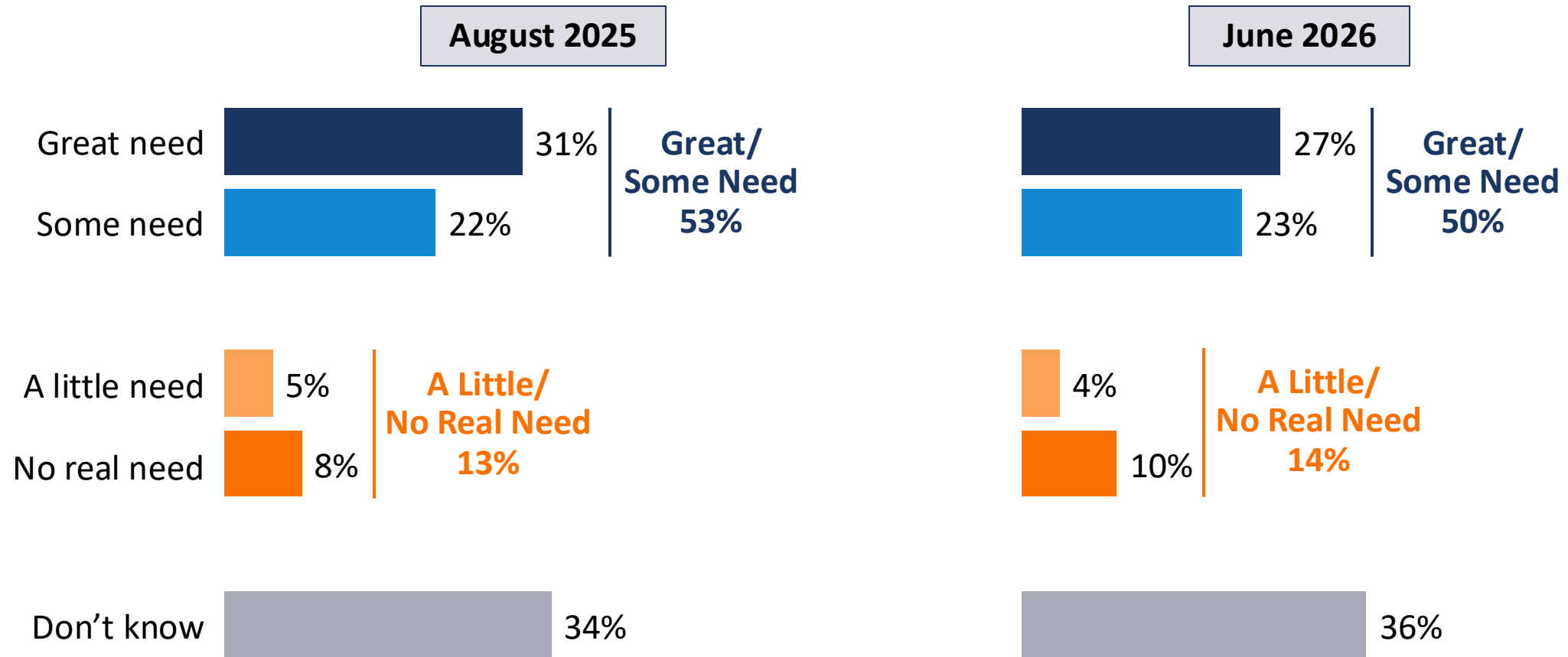


Survey Methodology

Dates	June 6-14, 2026
Survey Type	Dual-mode Voter Survey
Research Population	Likely November 2026 Voters
Total Interviews	817
Margin of Sampling Error	(Full Sample) $\pm 3.5\%$ at the 95% Confidence Level (Half Sample) $\pm 4.9\%$ at the 95% Confidence Level
Contact Methods	 Telephone Calls  Email Invitations  Text Invitations
Data Collection Modes	 Telephone Interviews  Online Interviews
Survey Tracking	August 2025
Languages	English and Spanish

(Note: Not All Results Will Sum to 100% Due to Rounding)

Exactly one-half see a need for additional funding for Los Rios Community College District.



Ballot Language Tested

Descriptive Version (Half Sample)

LOS RIOS COMMUNITY COLLEGE DISTRICT JOB TRAINING, AFFORDABLE HIGHER EDUCATION MEASURE.

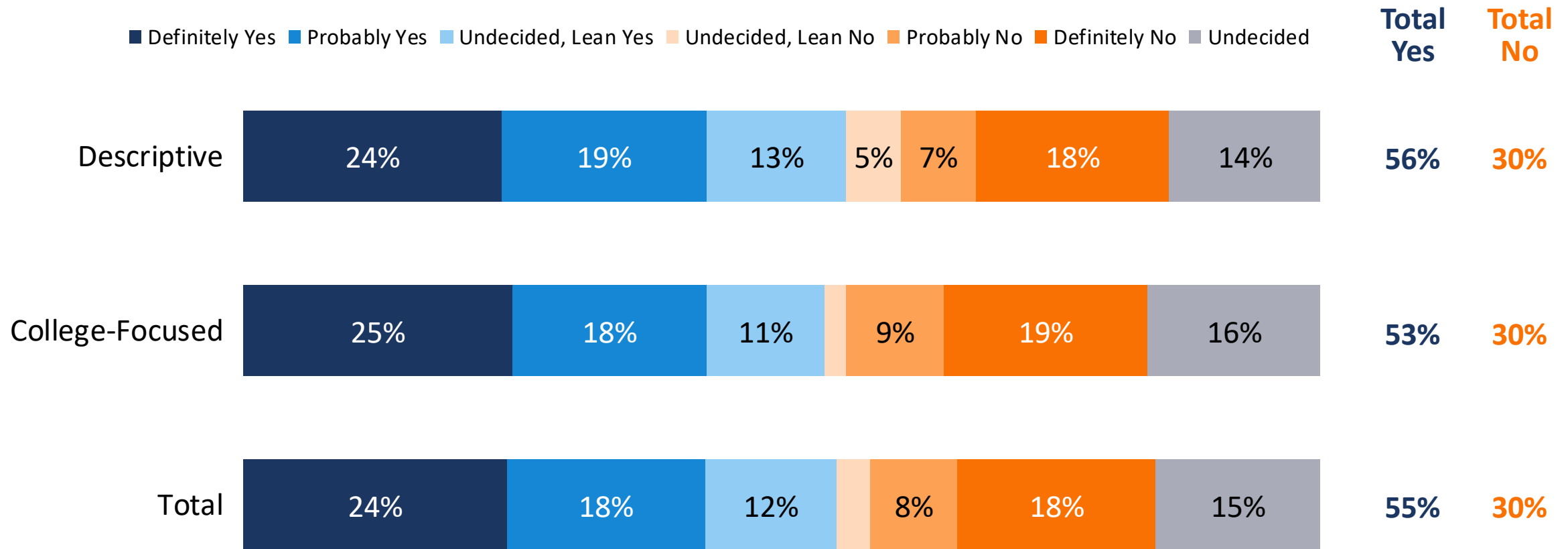
With no increase in current tax rates, to maintain affordable community college facilities; prepare students, workers, veterans for good-paying jobs; improve classrooms to train nurses, firefighters/first responders; shall Los Rios Community College District's measure be adopted authorizing \$1.1 billion in bonds at legal rates, levies below \$17/\$100,000 assessed valuation, raising approximately \$78,600,000 annually while bonds are outstanding, requiring audits/oversight/ensuring funds stay local/not taken by the state?

College-Focused Version (Half Sample)

LOS RIOS COMMUNITY COLLEGE DISTRICT JOB TRAINING, AFFORDABLE HIGHER EDUCATION MEASURE.

With no increase in current tax rates, to maintain affordable facilities at American River College, Cosumnes River College, Folsom Lake College, Sacramento City College; prepare students, workers, veterans for jobs; improve classrooms for nurses, firefighters/first responders; shall Los Rios Community College District's measure be adopted authorizing \$1.1 billion in bonds at legal rates, levies below \$17/\$100,000 assessed valuation, raising approximately \$78,600,000 annually while bonds are outstanding, requiring audits/oversight/ensuring funds stay local/not taken by the state?

Initial support for the measure starts right at the 55% passage threshold.

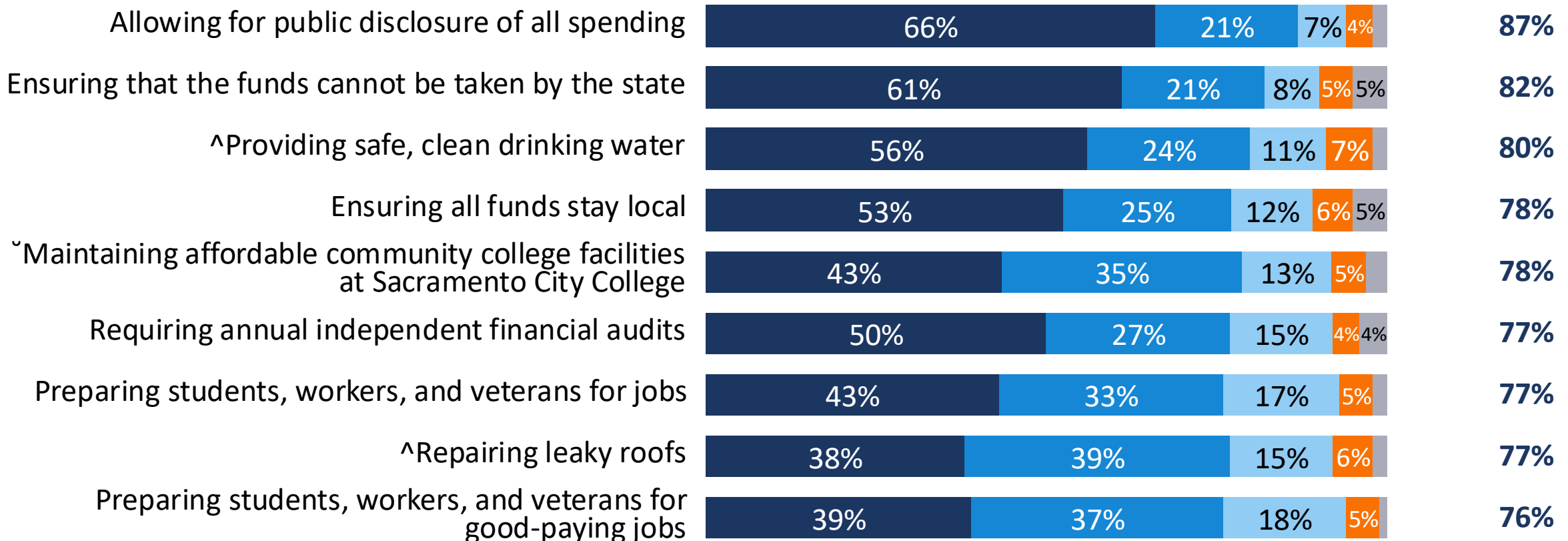


Voters prioritize public disclosure, local control of funds, safe drinking water, independent audits and preparing students for jobs.

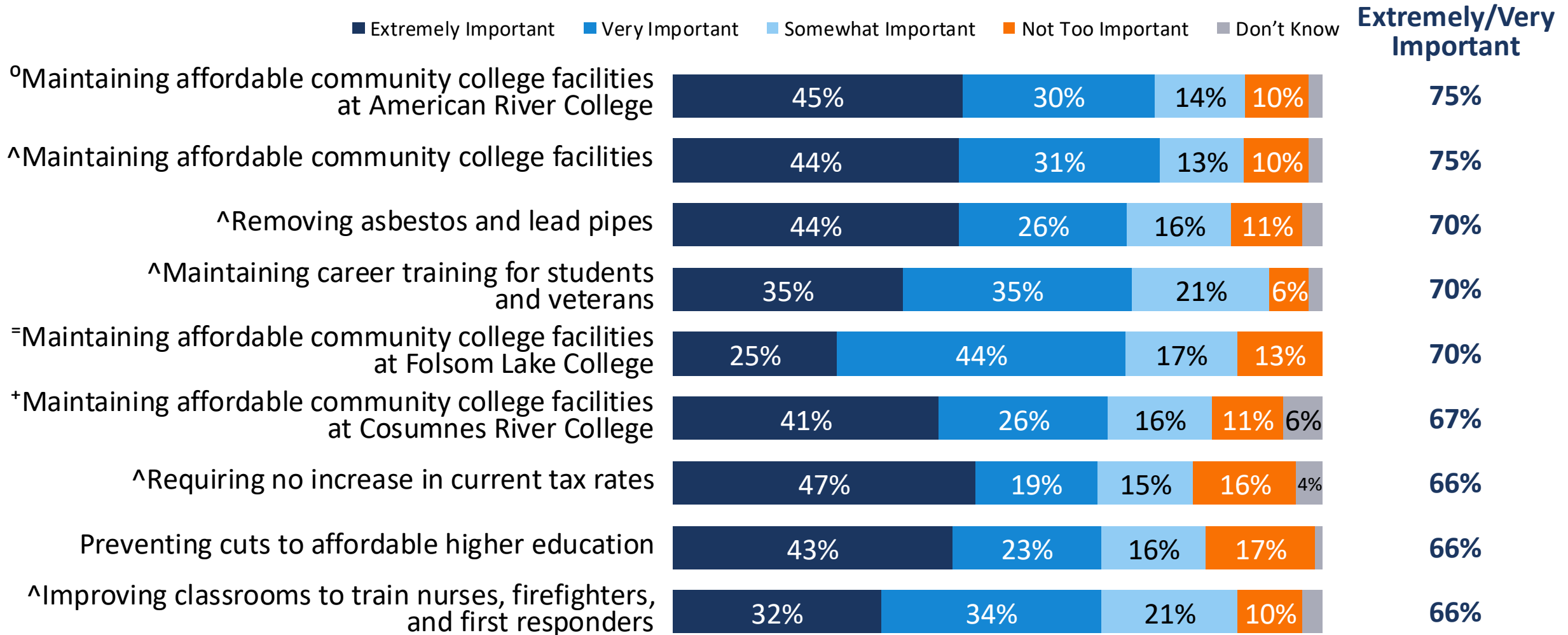
Next, please consider some potential elements of this measure, including ways in which funds it generates could be spent. For each one, please indicate how important each one is to you personally, regardless of how you feel about the measure: either extremely important, very important, somewhat important, or not too important.

■ Extremely Important ■ Very Important ■ Somewhat Important ■ Not Too Important ■ Don't Know

Extremely/Very Important



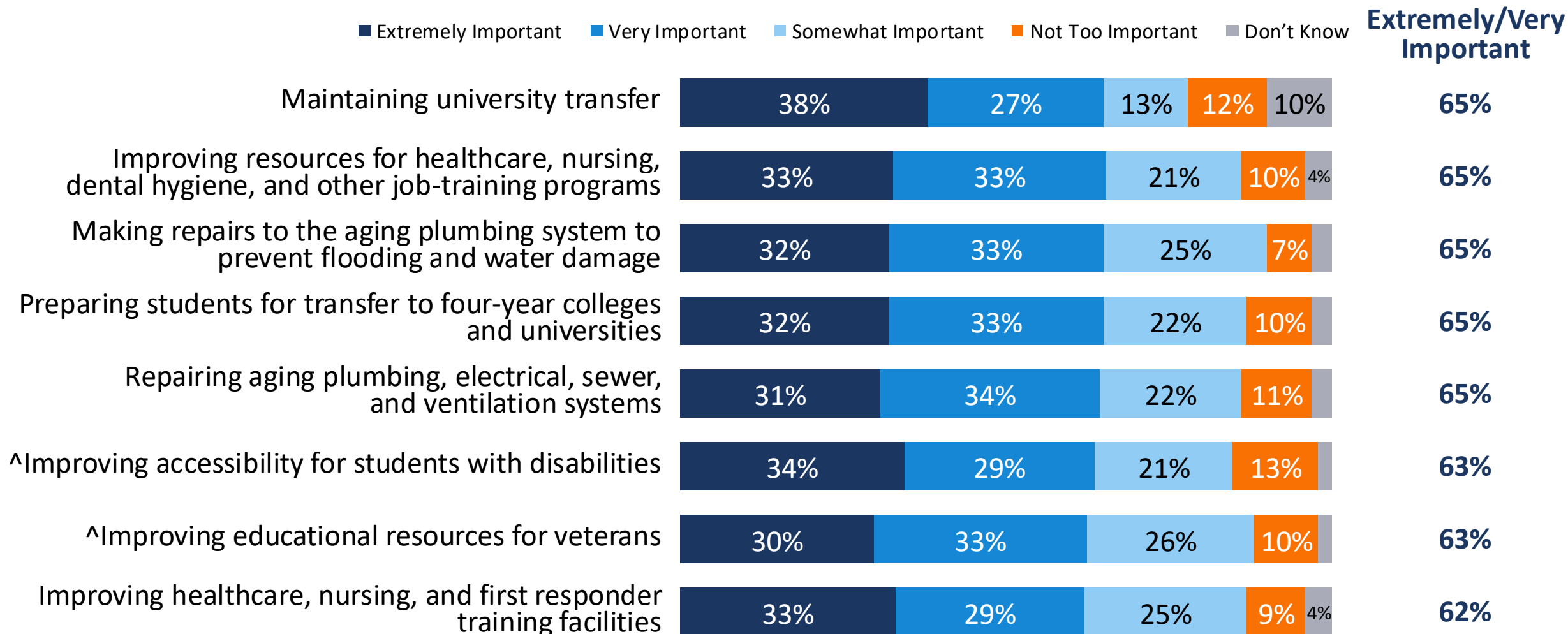
Maintaining affordable community college facilities are individual sites also resonates.



Q5. Next, please consider some potential elements of this measure, including ways in which funds it generates could be spent. For each one, please indicate how important each one is to you personally, regardless of how you feel about the measure: either extremely important, very important, somewhat important, or not too important. [^]Not Part of Split Sample; ^oAsked Only in American River College Attendance Area;

⁼Asked Only in Folsom Lake College Attendance Area; ⁺Asked Only in Cosumnes River College Attendance Area

Improving job training resources and making infrastructure improvements like repairing aging plumbing are also seen as highly important.



Voters are less likely to prioritize replacing outdated buildings.

Extremely/Very Important

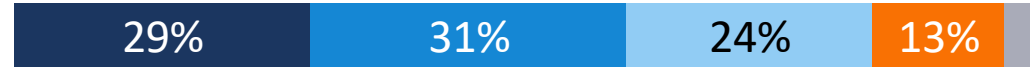
■ Extremely Important ■ Very Important ■ Somewhat Important ■ Not Too Important ■ Don't Know

^Improving technical education classrooms and labs, for healthcare, green technology, and other training programs



60%

^Upgrading classrooms and labs for science, technology, engineering, and math-related fields



60%

Improving classrooms and labs for career preparation in fields like healthcare and early childhood education



59%

Modernizing science labs and career training facilities



58%

Expanding classrooms and labs for in-demand career training



56%

^Updating libraries and student support facilities



55%

^Improving campus lighting, walkways, parking, and safety systems



54%

Requiring citizens oversight



52%

Extending the current tax rate with no increase



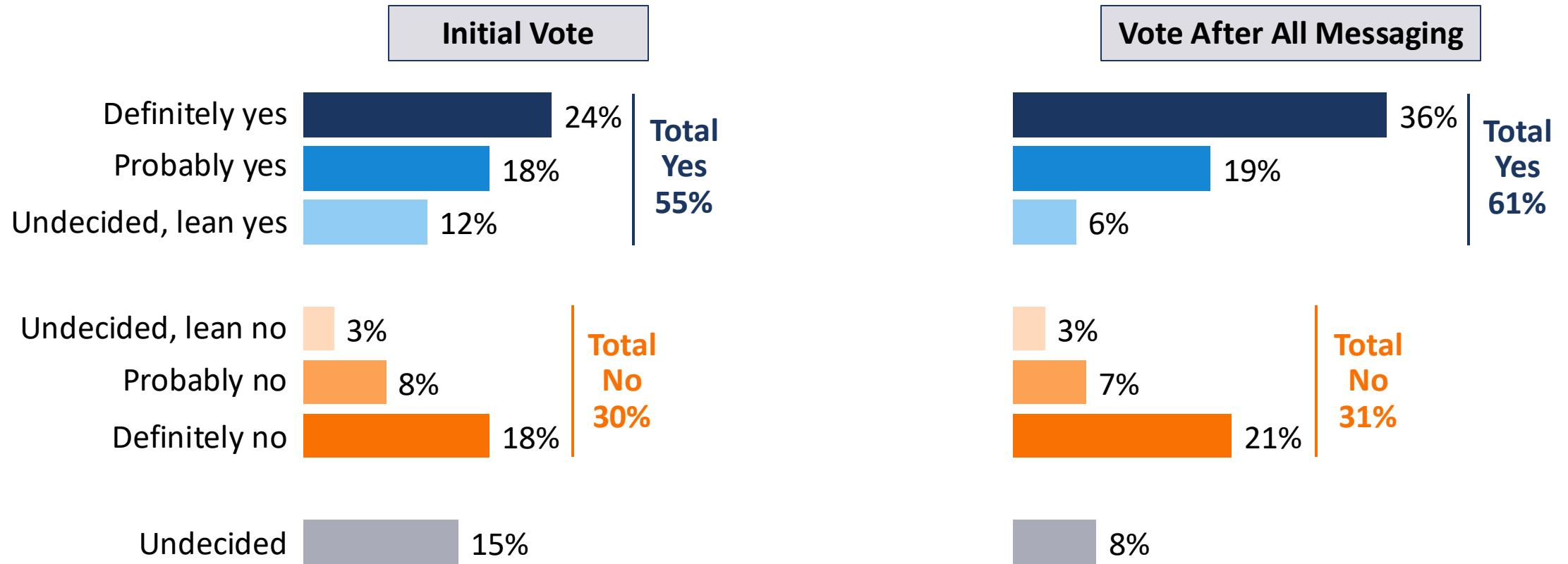
51%

^Replacing outdated buildings with modern classrooms and labs



43%

Support increases to 61% following messaging.





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